


Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Line		Line Type / Break Type (Ref #)		Dates		Sec	Length	Run Times		SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments		Entered	
1.0		Normal Line / SPOT		09/10/12-09/14/12		4	:30	6:30A- 7A (ET)			2	2	2	2	2			10	\$650.00	\$6,500.00		WHDH Boston (WHDH)		LUR		8/30/12
2.0		Revised Line / SPOT		09/10/12-09/14/12		1	:30	7A- 8A (ET)			2	2	2	2	2							WHDH Boston (WHDH)				8/30/12
2.1		Normal Line / SPOT		09/10/12-09/14/12		4	:30	7A- 8A (ET)			2	2	2	2	2			10	\$1,800.00	\$18,000.00		WHDH Boston (WHDH)				8/30/12
3.0		Revised Line / SPOT		09/10/12-09/14/12		1	:30	8A- 9A (ET)			1	1	1	1	1							WHDH Boston (WHDH)				8/30/12
3.1		Normal Line / SPOT		09/10/12-09/14/12		4	:30	8A- 9A (ET)			1	1	1	1	1			5	\$1,800.00	\$9,000.00		WHDH Boston (WHDH)				8/30/12
4.0		Revised Line / SPOT		09/10/12-09/14/12		1	:30	9A- 9:30A (ET)			1	1	1	1	1							WHDH Boston (WHDH)				8/30/12
4.1		Normal Line / SPOT		09/10/12-09/14/12		4	:30	9A- 9:30A (ET)			1	1	1	1	1			5	\$750.00	\$3,750.00		WHDH Boston (WHDH)				8/30/12
5.0		Revised Line / SPOT		09/10/12-09/14/12		1	:30	9:30A- 10A (ET)			1	1	1	1	1							WHDH Boston (WHDH)				8/30/12
5.1		Normal Line / SPOT		09/10/12-09/14/12		4	:30	9:30A- 10A (ET)			1	1	1	1	1			5	\$750.00	\$3,750.00		WHDH Boston (WHDH)				8/30/12
6.0		Revised Line / SPOT		09/10/12-09/14/12		1	:30	10A- 11A (ET)			1	1	1	1	1							WHDH Boston (WHDH)				8/30/12
6.1		Normal Line / SPOT		09/10/12-09/14/12		4	:30	10A- 11A (ET)			1	1	1	1	1			5	\$600.00	\$3,000.00		WHDH Boston (WHDH)				8/30/12
7.0		Revised Line / SPOT		09/10/12-09/14/12		1	:30	12P- 12:30P (ET)			1	1	1	1	1							WHDH Boston (WHDH)				8/30/12
7.1		Normal Line / SPOT		09/10/12-09/14/12		4	:30	12P- 12:30P (ET)			1	1	1	1	1			5	\$750.00	\$3,750.00		WHDH Boston (WHDH)				8/30/12



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 47719

Schedule Dates 09/10/12-09/16/12

Last Modified 08/30/12

Date Entered 08/30/12

Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (ZE)

Agency Multi Media Services Corp (2430)

Product POLITICAL CANDIDATE (1051)

Brand EST 5015 9/10-9/30/12 (27416)

Salesperson Shiebler, Charles (1011)

Sales Office WHDH

Buyer Name /

Phone/Fax

CPE 5015

Account Types Local/Political Candidate Agency

Billing Type Standard

Comments

CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$29,340.00
Net Total	\$166,260.00
Sales Tax	


WHDH Boston (WHDH)

By Broadcast Month

Sep. 2012	155
Rate	\$195,600.00
Spots	\$195,600.00
Grand Total:	\$195,600.00

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Line		Line Type / Break Type (Ref #)		Dates	Sec	Length	Run Times		SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Revised Line / SPOT			09/10/12-09/14/12	1	:30	1:36A- Last Call with Carson Daly		1			1	1	1	1	1				WHDH Boston (WHDH)		8/30/12
21.1	Normal Line / SPOT			09/10/12-09/14/12	4	:30	1:36A- Last Call with Carson Daly		1			1	1	1	1	1	5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/30/12
22.0	Normal Line / SPOT			09/10/12-09/14/12	4	:30	5A- 5:30A (ET)		1			1	1	1	1	1	5	\$150.00	\$750.00	WHDH Boston (WHDH)	LUR	8/30/12
23.0	Normal Line / SPOT			09/10/12-09/14/12	4	:30	5:30A- 6A (ET)		1			1	1	1	1	1	5	\$150.00	\$750.00	WHDH Boston (WHDH)	LUR	8/30/12
24.0	Revised Line / SPOT			09/15/12-09/15/12	1	:30	7A- 8A (ET)		1							1			\$850.00	WHDH Boston (WHDH)		8/30/12
24.1	Normal Line / SPOT			09/15/12-09/15/12	4	:30	7A- 8A (ET)		1							1	1	\$850.00	\$850.00	WHDH Boston (WHDH)		8/30/12
25.0	Revised Line / SPOT			09/15/12-09/15/12	1	:30	8A- 9A (ET)		1							1				WHDH Boston (WHDH)		8/30/12
25.1	Normal Line / SPOT			09/15/12-09/15/12	4	:30	8A- 9A (ET)		1							1	1	\$850.00	\$850.00	WHDH Boston (WHDH)		8/30/12
26.0	Normal Line / SPOT			09/15/12-09/15/12	4	:30	9A- 10A (ET)		1							1	1	\$300.00	\$300.00	WHDH Boston (WHDH)	LUR	8/30/12
27.0	Normal Line / SPOT			09/15/12-09/15/12	4	:30	10A- 11A (ET)		1							1	1	\$300.00	\$300.00	WHDH Boston (WHDH)	LUR	8/30/12
28.0	Revised Line / SPOT			09/15/12-09/15/12	1	:30	6P- 7 News at 6		1							1				WHDH Boston (WHDH)		8/30/12
28.1	Normal Line / SPOT			09/15/12-09/15/12	4	:30	6P- 7 News at 6		1							1	1	\$2,300.00	\$2,300.00	WHDH Boston (WHDH)		8/30/12
29.0	Revised Line / SPOT			09/15/12-09/15/12	1	:30	10:59P- 7 News at 11 PM		1							2				WHDH Boston (WHDH)		8/30/12



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 47719

Schedule Dates 09/10/12-09/16/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (26)
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand EST 5015 9/10-9/30/12 (27416)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 5015
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 08/30/12
Last Modified By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$29,340.00
Net Total \$166,260.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Sep. 2012 155 \$195,600.00
Grand Total: 155 \$195,600.00

